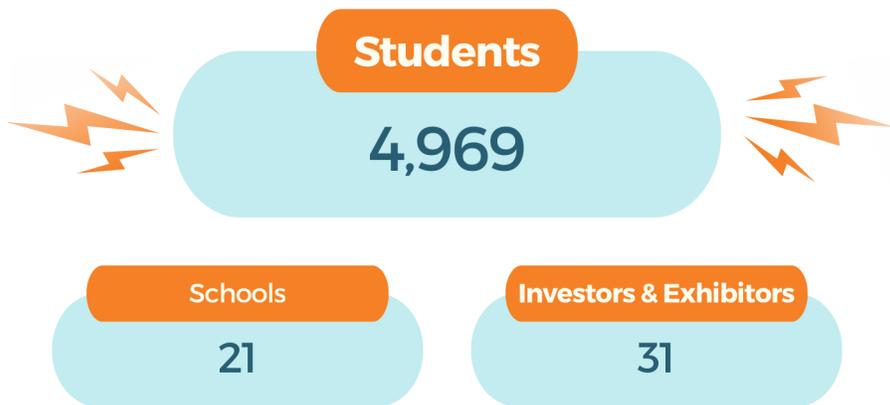




More than a career fair:
 CareerSpark unites
BUSINESS COMMUNITY + SCHOOLS
 to launch students into their
 future
HIGH SCHOOL, COLLEGE & CAREER

CareerSpark is an interactive work and career readiness experience designed to spark students' interest in the exciting careers available in Greater Peoria.

2022-2023 School Year Reach



- High School students explore local employers through an online interactive expo and gain valuable skills for landing the right job for them.
- The experience is supplemented with the JA Inspire curriculum and resources showcasing our region's most critical industry clusters and employers, including manufacturing, healthcare, innovation and technology, business and finance, and more.

What value does CareerSpark create?

FOR STUDENTS

KNOWLEDGE AND CONFIDENCE TO PLAN AND PURSUE A FULFILLING CAREER PATH

Connect with & gain knowledge of local employers

Become better prepared for the workforce

Gain confidence to pursue their dreams and learn what it takes to get there

FOR SCHOOLS

COMPREHENSIVE CURRICULUM AND EXPERIENCES TO MEET LEARNING OBJECTIVES

Results-driven classroom curriculum and materials meet Illinois PACE framework

Business and community partners bring academic concepts to life

Resources and training to support implementation

FOR EMPLOYERS

TURNKEY MODEL TO CONNECT WITH FUTURE TALENT AND DRIVE EXPECTATIONS

Curated experiences make the most of student interaction

Opportunity to drive change earlier in the talent pipeline

Visibility targeted to an audience of students better prepared for the future workforce

Exhibitor Participation Levels

CareerSpark You're Hired for High School November 2023-June 2024

a partnership of Junior Achievement & Greater Peoria Economic Development Council

Presenting: \$15,000 and above

- Company listed on the event website and promotional materials
- Virtual company booth with prominent placement (High School)
- 2 Page Full Spread Company Spotlight in High School digital booklet (High School)
- Company logo recognition on digital banners in virtual exterior lobby (High School)
- Recognition in GP CareerSpark media coverage
- Company logo appears on the GP CareerSpark website one calendar year
- Investment recognition in community informational presentations

Diamond: \$10,000 - \$14,999

- Company logo on distributed school registration materials, etc.
- Company listed on the event website and promotional materials
- Virtual company booth with prominent placement
- 2 Page Full Spread Company Spotlight in High School digital booklet
- Company logo recognition on digital signage
- Recognition in GP CareerSpark media coverage
- Company logo appears on the GP CareerSpark website one calendar year
- Investment recognition in community informational presentations

Platinum: \$5,000 - \$9,999

- Company listed on the event website and promotional materials
- Virtual company booth with prominent placement
- 2 Page Full Spread Company Spotlight in High School digital booklet
- Company logo recognition on digital signage
- Recognition in GP CareerSpark media coverage
- Company logo appears on the GP CareerSpark website during calendar year
- Investment recognition in community informational presentations

Gold: \$2,500 - \$4,999

- Company listed on the event website and promotional materials
- Virtual company booth
- 1 Page Full Spread Company Spotlight in High School digital booklet
- Company name recognition on digital signage
- Recognition in GP CareerSpark media coverage
- Company logo appears on the GP CareerSpark website one calendar year
- Investment recognition in community informational presentations

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Exhibitor Participation Levels continued

Silver : \$1,000 - \$2,499

- Company listed on the event website and promotional materials
- Virtual company booth
- 1 Page Full Company Spotlight in High School digital booklet
- Company logo appears on the GP CareerSpark website one calendar year
- Investment recognition in community informational presentations

Bronze/ Exhibitor: \$500 - \$999

- Company listed on the event website and promotional materials
- Virtual company booth
- Company logo appears on the GP CareerSpark website during one calendar year
- Investment recognition in community informational presentations

company spotlight

GIVSCO Construction

What we do in 10 words or less:
Executing visions into productive spaces. General Contractor:
Carpentry, Painting, Demolition.

Business locations:
Aside from Central IL, we are located in Belleville, IL (GIVSCO South).

"What would you want me to know before deciding on a career?":
Don't chase money. You could start out working at McDonald's and end up owning one. Enjoy what you do.

"What would you tell your high school self about choosing a career?":
You can change your mind, but have a financial plan in place if you do.

"What can I do to stand out during an interview at your Business?":
Know your strengths & weaknesses, and be honest!

Fun Fact:
GIVSCO Construction Company. Founded in 2011 by Ronald A. Givens Sr. (the GIV) & Richard Scovill (the SCO). They had worked together at the PPD.

Visit our website! : GIVSCO

exterior lobby



auditorium



customizable booths in exhibit hall



High School Student Outcomes:

I plan to pursue one or more of the following opportunities at companies I learned about in CareerSpark - You're Hired! & JA Inspire (Select all that apply):

- Apprenticeship: 40%
- Internship: 50%
- Job Shadow: 10%
- Job: 60%

What was the coolest thing students learned from CareerSpark/JA Inspire?

"I liked how this kind of helped me figure out my career."

"I like that it was kind of realistic, and I liked learning about the new jobs I never knew about."

"The coolest thing I learned from CareerSpark was that successful people aren't successful on accident."

student responses