



**Greater Peoria Economic Development Council
October 6th & 7th, 2020 | Peoria Civic Center**

Presenting: \$10,000 and above // 4 Spots Available

- Company logo on CareerSpark backpacks (distributed to over 5,000 students)
- Company logo on CareerSpark volunteer t-shirts (distributed to over 400 volunteers)
- Company logo on all distributed volunteer materials, school registration materials, etc.
- Recognition on one radio and one TV pre-event highlight
- Company logo and interview opportunity in event recap video
- Full page ad in student/parent take-home booklet (Deadline August 14th, 2020)
- Opportunity to distribute company branded items at event
- Company listed on the event website and promotional materials
- Company logo recognition at entrances and volunteer check-in stations
- Company logo appears on the GP CareerSpark website during calendar year of event
- Investment recognition in community informational presentations

Diamond: \$5,000

- Half page ad in student/parent take-home booklet (Deadline August 14th, 2020)
- Company listed on the event website and promotional materials
- Investment recognition at event through signage displaying logo
- Investment recognition in student booklet displaying logo
- Company logo appears on the GP CareerSpark website during calendar year of event
- Investment recognition in the community informational presentations

Platinum: \$3,000

- Quarter page ad in student booklet (Deadline August 14th, 2020)
- Company listed on the event website and promotional materials
- Investment recognition at event through signage displaying logo
- Investment recognition in student booklet displaying logo
- Company logo appears on the GP CareerSpark website during calendar year of event
- Investment recognition in community informational presentations

Gold: \$1,000

- Investment recognition at event on entrance banner
- Investment recognition in student booklet displaying logo
- Company logo and name appears in GP CareerSpark website during calendar year of event
- Investment recognition in community informational presentations



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Key Dates to Maximize Investor Value

If investment is received by the following dates, your company/organization will be recognized in the following ways, pending the investment level as follows:

By March 31st, 2020:

- Presenting Investors
 - Inclusion on CareerSpark Save the Date announcement that goes to over 70 unique school districts and over 400 unique volunteers.
 - Inclusion on Press Release announcing 2020 CareerSpark dates
 - Recognition on 2020 event website
 - Recognition on GPEDC and Junior Achievement Social Media Channels as 2020 Presenting Investor
- All other levels:
 - Recognition on the 2020 event website

By May 29th, 2020

- Presenting Investors
 - Company/organization logo included in *at least* four school registration messages distributed to over 70 unique schools
 - Company/organization logo included in *at least* four volunteer registration messages distributed to over 400 unique volunteers
 - Recognition on 2020 event website
 - Two additional recognitions on GPEDC and Junior Achievement Social Media Channels as 2020 Presenting Investor
- All other levels:
 - Recognition on the 2020 event website

By August 14th, 2020

- Presenting Investors
 - Company/organization logo included in *at least* four volunteer registration reminder messages distributed to over 400 unique volunteers
 - Company/organization logo printed on volunteer t-shirts
 - Company/organization logo printed on student backpacks
 - Company/organization logo printed on event banners and signage
 - Full page ad printed in student take-home booklet
 - Recognition on 2020 event website
 - Two additional recognitions on GPEDC and Junior Achievement Social Media Channels as 2020 Presenting Investor
- Diamond Investors:
 - Company/organization logo printed on event banners and signage
 - Half-page ad printed in student take-home booklet
 - Recognition on 2020 event website

- Platinum
 - Quarter page-ad printed in student take-home booklet
 - Company/organization logo printed in student take home booklet
 - Company/organization logo on day-of event banner
 - Recognition on 2020 event website
- All other levels:
 - Company/organization logo printed in student take home booklet
 - Company/organization logo on day-of event banner
 - Recognition on 2020 event website

By September 30th, 2020

- Presenting Sponsors
 - Highlight and/or participation in **one television feature** and **one radio feature** focusing on promoting 2020 CareerSpark
 - Company/organization logo included in *at least* five school confirmation reminder messages going to over 70 unique schools
 - Company/organization logo included in *at least* five volunteer reminder messages to over 400 unique volunteers
 - Inclusion in CareerSpark Press Release/Media Advisory a week before event
 - Recognition during VIP tours during the event days (expected attendance approximately 40 VIP stakeholders)
- Diamond Sponsors
 - Inclusion in CareerSpark Press Release/Media Advisory a week before event
 - Recognition during VIP tours during the event days (expected attendance approximately 40 VIP stakeholders)
 - Company/organization logo included in *at least* five school confirmation reminder messages going to over 70 unique schools
 - Company/organization logo included in *at least* five volunteer reminder messages to over 400 unique volunteers

By December 31st, 2020 - Post Event

- Presenting Sponsors
 - Company/organization stakeholder interview included in event recap video
 - Company/organization logo included in event recap video
 - Recognition in thank you messages to all schools and volunteers from 2020 CareerSpark
 - Two additional recognitions on GPEDC and Junior Achievement Social Media Channels as 2020 Presenting Investor
 - Recognition on CareerSpark website
- Diamond Sponsors
 - Company logo included in event recap video
 - Recognition in thank you messages to all schools and volunteers from 2020 CareerSpark
 - Two additional recognitions on GPEDC and Junior Achievement Social Media Channels as 2020 Presenting Investor
- All other levels
 - Ongoing recognition on CareerSpark website



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Investment Commitment Form

- _____ **Presenting Investor: \$10,000**
- _____ **Diamond Investor: \$5,000**
- _____ **Platinum Investor: \$3,000**
- _____ **Gold Investor: \$1,000**
- _____ **Other (Insert \$ amount): \$ _____**

Contact: _____ Phone: _____

Company: _____ Email: _____

Address: _____

City/State: _____ Zip Code: _____

Signature: _____ Date: _____

Payment Options: *Send Invoice* _____ *Check Enclosed* _____ *Credit Card* _____

Amount \$ _____ Account # _____ EXP Date _____

CV2 Code _____ Name on Card _____ Billing Zip Code _____

Please complete and return this form (along with a hi-res logo) to:
Brent Baker, Director of Workforce Solutions, bbaker@greaterpeoriaedc.org
Questions? Call Brent Baker at 309-696-4733

Writing a check? Mail it to:
Greater Peoria Economic Development Council
401 NE Jefferson Ave. Peoria, Illinois 61602

Please return this form at your earliest convenience (deadline is August 14th, 2020**) to Brent Baker to guarantee your investment benefits.**