**Email Template**

*Subject line: Help Build Talent with Make Yourself GP*

Here at the Greater Peoria Economic Development Council we are focused on two things: growing business and growing talent. Now you can help us do both with Make Yourself GP! Together we can work to ensure we have a future workforce by connecting with students today.

We know it’s a challenge figuring out the most effective ways to connect with your future workforce, so we’ve compiled them all in one place. With resources like Career Cruising Greater Peoria, allowing you to offer students internships and job shadows, to Junior Achievement, connecting your employees to local classrooms, you have everything you need to help shape our future workforce! Don’t forget to sign up for our mailing list to stay up to speed on all the great things happening in Greater Peoria and share best practices from across our region.

So, what are you waiting for? Check out [MakeYourselfGP.org](http://www.makeyourselfgp.org/employers/) today!